

Krishi Vigyan Kendra played vital role by rendering critical support services to farmers during the COVID-19 lockdown period

The ICAR Krishi Vigyan Kendra rendered critical support services viz., solving the marketing problems of farmers by linking with line departments, supply of critical inputs, Farm advisory services, Mobile advisory services, for the benefit of farmers in Thiruvannamalai district.

The critical inputs viz., seeds 279 kg (Blackgram, Groundnut, Paddy and fodder seeds), planting materials of fruit and forestry tree species 480 Nos (Mango, Sapota, Curry leaf and teak), Farm implements (Drum seeder 3 Nos) and poultry birds supplied to 128 farmers.

Information on marketing, Arogya Setu mobile app technologies related to agriculture and allied fields were sent through mobile advisory services and utilizing other digital platforms. Total number of 28977 farmers were benefited.



ICAR KVK Thiruvannamalai-Farm advisory services by KVK Scientist in brinjal field



ICAR KVK Thiruvannamalai-Supply of paddy drum seeder to farmers

Krishi Vigyan Kendra offered expertise to farmers during COVID-19 pandemic lockdown period

The ICAR Krishi Vigyan Kendra regularly providing agro advisories to help farmers to solve field related and marketing problems through different whatsapp groups, facebook and domestic newspapers. A total of 14 crop specific advisories including marketing of produce covering 360 farmers have been disseminated through different media. And a dial out video conference for groundnut growers has been arranged with 50 farmers to impart technical knowledge on groundnut cultivation.

The critical inputs viz., seeds 3700 kg (Blackgram, Groundnut, Paddy and fodder seeds), planting materials of fruit and forestry tree species 480 Nos (Mango, Sapota, Curry leaf and teak), a micronutrient mixture vegetable special 27 kgs, *Trichoderma viride* 37 kgs and poultry birds 313 nos supplied to 106 farmers.

Information on marketing, Arogya Setu mobile app and technologies related to agriculture and allied fields were sent through mKisan and other digital platforms. Total number of 7890 farmers were benefited.



ICAR Krishi Vigyan Kendra-Crop advisory and supporting technical handouts



ICAR Krishi Vigyan Kendra-Advisory on Groundnut cultivation