

## Banana bunch cover : KVK Thiruvannamalai 2010-11



Mr. Ramanathan, a farmer living in Athimalaipattu village of West Arni block, aged 55, involved in banana cultivation for the past 16 years. He used to follow conventional practices of other farmers in the area. But he was not satisfied with the quality of fruits. The economic return was also low due to less market price.

It was during the time his village was selected as operational area by the Krishi Vigyan Kendra. He established close contact with KVK scientists in **due course of time and he was also chosen as beneficiary for the** technological intervention of KVK.

He has been intensively trained by KVK on advanced cultivation technologies of banana and usage of banana bunch covering technology. He adopted the banana bunch covering technology in an area of 1 acre initially. As a result he obtained below mentioned benefits.

- \* Yearly maturity (one month in advance)
- \* Fruits more uniform, well filled, free from dots and blemishes.
- \* Increased fruit weight (8%)
- \* Better market price (Rs.20 to 30 increased per bunch)
- \* Increased yield : 262.0 Q/acre (Demo – bunch covering)  
: 194.4 Q/acre (conventional)

His net income for the season was Rs. 128097/- per acre. After seeing the effectiveness of banana bunch covering technology, he extended the technology to an area of 2.5 acres. With confidence gained, he has been guiding other farmers on banana bunch covering.