

Improved brinjal cultivation-KVK Thiruvannamalai 2010-11

Shri. Sekar belongs to Seeyamangalam village in Vandavasi taluk of Thiruvannamalai district. He engaged in brinjal cultivation for more than five years. He used to follow the traditional cultural practices of brinjal, as result, the income from the crop was not satisfactory due to problems viz,, shoot and fruit borer pest incidence, less fruit set, lack of uniformity of plants in field, low market price.



He approached Krishi Vigyan Kendra, Thiruvannamalai for the remedial measures to get rid off from his problems. On the advice of KVK scientists, he under gone intensive trainings on advance technologies in brinjal at KVK. Main focus was given on IPM in brinjal, INM with major focus on micro nutrients application, portray seedling production, grading and marketing strategies during the trainings.

He also took part in the exposure visits organized by KVK to various innovative vegetable farmers' fields mainly for the practical exposure and experience sharing. The trainings strengthened his knowledge and confidence.

He cultivated brinjal (variety: Ujala) in an area of 2 acres during Kharif'10-11. He adopted all the advanced technologies which he learnt in KVK. He took the help of KVK scientists as and when required.

He got an yield of 321.6 quintals from his two acres of land, it was 29.5% higher then his normal yield. Luckily during the season, the vegetables price touched its peak ever before. He sold his brinjal at an average rate of Rs.15/kg. He got an income of Rs. 482400/- from 2 acres. His net return for the season was Rs. 362400/-. "With the induction of new technologies my yield increased and quality of the produce was extremely good. The technological interventions have brought development". Thanks to KVK scientists team. Mr. Sekar opined with gratitude.