

## Improved Brinjal cultivation

---

**Name and address of the of the farmer :** **Mr. K.Rajendran**  
S/o.Krishnan  
Desur post, Vandavasi taluk,  
Thiruvannamalai Dist – 604501  
Mobile No.: 91 9941570284

Shri. Rajendran, aged 58, is a progressive farmer in Desur village of Vandavasi taluk. Currently, he has been cultivating 4 acres of land. While the three acres of land is planted with paddy, on a commercial scale, the remaining one acre is planted with spiny brinjal. He used to adopt conventional cultivation practices in brinjal. As a result, the yield and income he got from brinjal growing was not satisfactory to him. It was during that time, the KVK team visited his brinjal field and discussed about the problems as it has been the major source of income for his family.

Then, the KVK team selected him as a beneficiary farmer under KVKs demonstrations and training programmes. He was trained on various advanced nutrient and pest management technologies with major focus on foliar nutrition, IPM technologies including use of pheromone and sticky traps, pongamia and neem soaps etc.,. In addition, he went on an exposure visit to Tamil Nadu Agricultural University, Coimbatore with the support of KVK. He interacted with eminent scientists on brinjal cultivation technologies and participated in technological demonstrations.



He started adopting the technologies which he learnt from KVK. As a result, the cost on nutrient, pest and disease management was reduced to a considerable extent and better crop growth was achieved. He could get an average yield of 141.84 Qtl/acre in the spiny brinjal cultivation from his one acre of land. He obtained an income of Rs. 149782.00 with a higher BC ratio of 2.97 : 1. His net income was Rs. 1,02,000.00 per acre. An additional gain of Rs.36650.00 per acre was accrued by him. The demonstrations and trainings imparted by KVK made him aware of technologies.

With a confidence regained, he opined I was lossing interest in brinjal cultivation due to production problems, thanks to KVK team, now I realized the benefits of adopting improved technologies in brinjal cultivation and I am also spreading the technologies to other farmers in the locality.

**&&&&&**